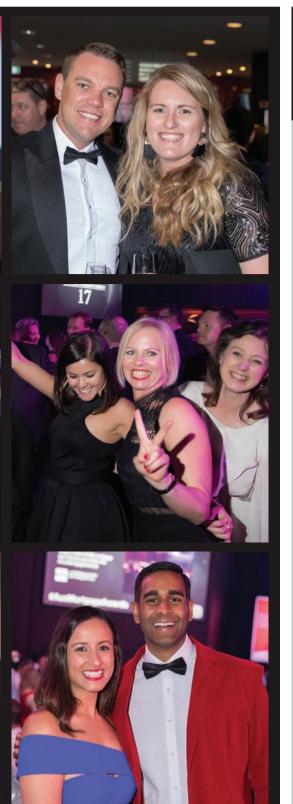


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## MOST EFFECTIVE ONLINE PRESENCE - BROKER EMDOWED WEALTH

## EMPOWER WEALTH MORTGAGE ADVISORY



It's been a great year for Empower Wealth, a property investment brokerage set up by Ben Kingsley, chair of Property Investment Professionals of Australia and a prominent commentator on ethical conduct in property investment. The brokerage's website features a range of educational videos, podcasts, an e-book, free reports and a webinar. It's paying off for Empower Wealth, with broker Matthew Styles (pictured right) being named as one of MPA's 2017 Young Guns. "We're all about the client," Styles says. "Keeping them number one puts us in good shape to be able to collect this award."

## LA TROBE FINANCIAL BEST CUSTOMER SERVICE FROM AN INDEPENDENT OFFICE PFS FINANCIAL SERVICES



When you're writing \$159,713,452 worth of residential finance over 400 loans, it's understandable if you have little time or energy left for customers. But for Daniel O'Brien (pictured left) and his brokerage, PFS Financial Services, it's that customer service that leads to success. "We do the same thing year in, year out; we focus on the little one-percenters that are easy to do, but easier not to do." That's why O'Brien is keen to have the brokerage's customer service excellence recognised. "It's probably the one we wanted the most, to be honest."

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